



The TimesCenter

Spread Great Ideas At the Crossroads of the World

TED^xTimesSquare

x = independently organized TED event

www.TEDxTimesSquare.com

In the spirit of ideas worth spreading, TED has created a program called TEDx.

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is call TEDx (name), where x=independently organized TED event. At our TEDx (name) event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED- like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.

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This independent TEDx event is operated under license from TED.

Openness: Exploring the Limits and Possibilities of Open Culture.

On Wednesday, April 10th, 2013 TEDx is coming to Times Square for the very first time and there are exciting opportunities to be involved.

The topic “Openness” is timely and of lasting importance. The conference will provoke thought and discussion about the parameters of Openness and explore the balance of privacy, property and collective creativity with regard to our thoughts, bodies and products.

There will be up to ten speakers who have created success and made a lasting impact in the professions, business, and the arts. They will discuss the impact and meaning of “Openness” in the present day and the future. Before the conference formally convenes at 9:45AM, and during two 30-45 minute breaks, attendees will be able to meet and chat with presenters and other attendees over light refreshments. They will also be able to examine the displays of sponsors that will be arranged around the venue.

The conference will be filmed and made available on the TEDx website. The ideas presented by our speakers and the reach of our sponsors will be spread wide by the Internet, but the considerable networking opportunities will be limited to those who attend in person.

Announcing
the inaugural
TEDxTimesSquare
conference

Wednesday, April 10th, 2013 9:00AM-1:30PM

The Times Center, 242 West 41st
between Seventh and Eighth Avenues.

www.TEDxTimesSquare.com

Attendance is by referral and invitation only, and will be limited to 375 people. Attendees will be receptive and influential, with a particular focus on forward-thinking New York leaders in business, creative arts, and media. Being associated with TEDxTimesSquare will help raise the profile and reputation of all companies and speakers who are involved. Sponsorship offers a high-profile link to a trusted organization, in addition to the promotional and networking opportunities at the event itself.

The doors to “Openness: Exploring the Limits and Possibilities of Open Culture” open at 9:00AM. Be sure you and your company are properly represented.

Speaking Opportunities:

TEDxTimesSquare offers a unique platform from which to address other thinkers and influencers, and spread your ideas to people who will be inspired to take positive action. Speakers are chosen and invited by the event organizers.

There will be up to ten speakers at TEDxTimesSquare's inaugural event on April 10th, 2013. Should you or someone you know be one of them?

TEDxTimesSquare offers a singular opportunity to spread great ideas from the Crossroads of the World. TEDxTimesSquare speakers are dynamic thinkers who have made a successful and lasting impact in their communities, in business, the sciences, academia, media, government, or the arts. They stimulate multi-faceted dialogue and inspire others to action and accomplishment.

TEDxTimesSquare speakers absorb and help shape great ideas as well creating them. They are natural mentors who combine infinite curiosity, bountiful knowledge, and analytical minds with superior communications skills. They keep an audience entertained while spreading great ideas.

As a TEDxTimesSquare speaker you will share the stage, speak to, and meet some of the most interesting people in New York. All talks will be recorded on video and made available to a global audience via the Internet.

Like attendees, speakers are invited by the event organizers. TEDxTimesSquare will help craft each 12-minute talk to help make it memorable within the context of the other talks at the conference.

The inaugural TEDxTimesSquare conference is entitled "Openness: Exploring the Limits and Possibilities of Open Culture." It's a subject of increasing importance in the Twenty First Century, and one on which almost everyone has an opinion, but on which few are absolutely sure.

What are your thoughts on the topic? How does it relate to your profession and experience? Are you willing to share your insight with others?

If you want to speak at TEDxTimesSquare or know someone who would make a great speaker, please contact us through www.TEDxTimesSquare.com to open a discussion.

Prospective speakers and those referring prospective speakers for the TEDxTimesSquare conference on Openness, may also contact the event Organizer, [Randy Joy Epstein](mailto:RandyJoyEpstein@TEDxTimesSquare.com) at Randy@TEDxTimesSquare.com or 347-746-4769.

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