



Spread Great Ideas At the Crossroads of the World

TED^xTimesSquare

x = independently organized TED event

www.TEDxTimesSquare.com

In the spirit of ideas worth spreading, TED has created a program called TEDx.

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDx (name), where x=independently organized TED event. At our TEDx (name) event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.

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This independent TEDx event is operated under license from TED.

TRANSFORMATION | DRIVING CHANGE

Following fast on the success of our inaugural conference, TEDxTimesSquare presents its next on Friday, November 1st, 2013. There are exciting opportunities to be involved.

All of us encounter TRANSFORMATION: in private, in public, at work, and at play; rapid change is a Twenty First Century constant. This conference will impart new ideas and perspectives, provoke thought and discussion about the nature, opportunities, and difficulties presented by change, how to drive change, and how it can be navigated and exploited.

There will be up to ten speakers who have created success and made a lasting impact in the professions, business, and the arts. They will discuss the impact, meaning, and the very nature of TRANSFORMATION today and in the future. Before the conference formally convenes at 9:45AM, and during at least one 45 minute break, attendees will be able to meet and chat with presenters and each other over light refreshments. They will also be able to interact with displays of sponsors arranged around the venue.

The conference will be filmed and made available on www.TEDxTimesSquare.com. The ideas presented by our speakers and the reach of our sponsors will be spread wide by the Internet, but the considerable networking opportunities will be limited to those who attend in person. Judging by our previous conference, attendance is also great fun.

There will be a limit of 370 attendees. Tickets can be purchased at www.TEDxTimesSquare.com. Attendees are receptive and influential, and we expect to once again host many forward-thinking New York leaders in business, creative arts, and media. Being associated with TEDxTimesSquare raises the profile and reputation of all organizations and speakers involved. Participation as a

Announcing the second TEDxTimesSquare conference

Friday, Nov 1st, 2013 9:00AM-1:30PM

The Times Center, 242 West 41st
between Seventh and Eighth Avenues.

www.TEDxTimesSquare.com

speaker offers a lasting, high-profile link to our trusted brand, in addition to the promotional and networking opportunities at the event itself, and through our considerable online reach. The doors to **TRANSFORMATION | DRIVING CHANGE** open at 9:00AM. Be sure you, your organization, and your community are well represented.

Speaking Opportunities:

TEDxTimesSquare offers a unique platform from which to address other thinkers and influencers, and spread your ideas to people who will be inspired to take positive action. Speakers are chosen and invited by the event organizers.

There will be up to ten speakers at TEDxTimesSquare on November 1st, 2013.

Should you or someone you know be one of them? TEDxTimesSquare offers a singular opportunity to spread great ideas from the Crossroads of the World. TEDxTimesSquare speakers are dynamic thinkers who have made a successful and lasting impact in their communities, in business, the sciences, academia, media, government, or the arts. They stimulate multi-faceted dialogue and inspire others to action and accomplishment.

TEDxTimesSquare speakers absorb and help shape great ideas as well creating them. They are natural mentors who combine infinite curiosity, bountiful knowledge, and analytical minds with superior communications skills. They keep a live audience entertained while spreading great ideas, and continue to do so online!

As a TEDxTimesSquare speaker you will share the stage, speak to, and meet some of the most interesting people in New York. All talks are recorded on video and made available to a global audience via the Internet. Our "Openness" talks have been viewed over 200,000 times already on YouTube alone.

Speakers are invited by the event organizers. TEDxTimesSquare will help craft each 10-16-minute talk to help make it memorable within the context of the others at the conference.

The next TEDxTimesSquare conference is entitled **TRANSFORMATION | DRIVING CHANGE**. It's a subject of unparalleled relevance in the Twenty First Century, and one with which almost everyone has had experience, but the very nature of transformation means no one has absolute surety: we may not even know when they end.

What are your thoughts on the topic? How does it relate to your profession and experience? Are you willing to share your insight with others? If you want to speak at TEDxTimesSquare or know someone who would make a great speaker, please contact us through www.TEDxTimesSquare.com to open a discussion.

Prospective speakers and those referring prospective speakers for the TEDxTimesSquare conference on TRANSFORMATION, may also contact the event organizer, Randy Joy Epstein at Randy@TEDxTimesSquare.com or 347-746-4769.

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Thanks for reading, we look forward to meeting you.

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