



Sponsor An Event At the Crossroads of the World

TED^xTimesSquare

x = independently organized TED event

www.TEDxTimesSquare.com

In the spirit of ideas worth spreading, TED has created a program called TEDx.

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxTimesSquare, where x=independently organized TED event. At our TEDxTimesSquare event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.

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This independent TEDx event is operated under license from TED.

PUSHING BOUNDARIES

TEDxTimesSquare presents its next event, on Friday, May 2nd, 2014. Don't miss the opportunity to benefit!

This dynamic group of thought leaders will inspire creative ideas and discussion about the process and challenges of **PUSHING BOUNDARIES** and the many opportunities that result. All TEDxTimesSquare speakers have pushed boundaries and shattered conventions to make positive contributions to their fields and to the lives of others. Please participate in spreading their knowledge and ideas.

There will be up to ten speakers who have created their own success and made a lasting impact on their professions. They will discuss how they have been **PUSHING BOUNDARIES** up until now and how they plan to continue on this path in the future. Before the conference formally convenes, and during at least one break, attendees will be able to meet the presenters and chat with them, and meet each other, over light refreshments. They also will be able to interact with sponsors' representatives, and sponsors' displays, throughout the venue.

The conference will be broadcast for live streaming as well as recorded. Video of each talk will be available on www.TEDxTimesSquare.com and on YouTube. The impact of our 2013 conferences has been clear and strong – more than 200,000 views on YouTube alone. The ideas presented by our speakers, and the messages of our sponsors, continue to be spread across the Internet.

In addition, TEDxTimesSquare hosts many influential and forward-thinking leaders in business, the media and creative arts who attend the conference in person. Not only do they benefit from the ideas of TED talks, they also avail themselves of considerable networking opportunities and interface with our sponsors and their messages.

Announcing the third TEDxTimesSquare conference

Friday, May 2nd, 2014
NASDAQ MarketSite
43rd and the corner of Broadway
www.TEDxTimesSquare.com

Being associated with TEDxTimesSquare raises the profile and reputation of all organizations and speakers involved. Sponsorship offers a lasting, high-profile link to our trusted organization, in addition to the promotional and networking opportunities at the event itself and online. Make sure you, your organization and your community are well-represented.

Sponsorship Opportunities:

All TEDx events, including **PUSHING BOUNDARIES**, are funded primarily by the generosity of our sponsors. Sponsorship is vital to covering the considerable costs of staging each conference. Sponsor support is genuinely appreciated.

TEDxTimesSquare is pleased to offer four levels of sponsorship for its conference on May 2, 2014.

Bronze Sponsor

For a contribution of \$3,000, your organization's name and branding will be featured in the event program and videos. You will receive up to two complimentary entrance tickets. In addition, the TEDxTimesSquare website will link to your organization's website from a dedicated page.

Silver Sponsor

For a contribution of \$5,000, your organization will receive the benefits of a Bronze Sponsorship as well as up to five complimentary entrance tickets. Your name and logo will be featured in the venue. You also will have the opportunity to set up a display and engage with attendees.

Gold Sponsor

For a contribution of \$10,000, your organization will receive the benefits of a Silver Sponsorship and up to 10 complimentary entrance tickets. Your company's name and logo will be featured on the event posters. You will have the opportunity to set up a large display, with some choice of your location, from which to engage attendees.

Platinum Benefactor

There will be a single Platinum Benefactor. For a contribution of \$20,000, your organization will receive all the benefits of a Gold Sponsorship and up to 20 complimentary entrance tickets. Your company's name and branding will be featured prominently in the event program and posters. The Platinum Benefactor also will have the opportunity to set up a large display at a place of particular prominence at the venue from which to engage attendees.

Sponsors and the Benefactor may choose the specific costs they wish to help defray.

If you would like to provide sponsorship for the TEDxTimesSquare conference on PUSHING BOUNDARIES, please contact the event organizer, [Randy Joy Epstein](mailto:RandyJoyEpstein@TEDxTimesSquare.com) at Randy@TEDxTimesSquare.com or [347-746-4769](tel:347-746-4769).

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